



EuropaColon

... because life matters

PATIENT ADVOCACY

Patient support groups

For many years the Dutch Cancer Society supports cancer patient organizations since they are of the opinion that they can be of great help to fellow patients. Together they advocate for the accessibility and high standard quality of care as well.

The role of Patient Advocates

- It's about the awareness of what to work on for the Patient Advocates.
- It's about education of the patients and their doctors.
- It's about being the voice of the patient.
- It's about being the connection between patients, clinicians and researchers.

The Patient Advocate is involved in the decision making process in all matters of colon cancer care and access to cancer care.

The Patient Advocate is part of the decision making process of the colon cancer research agenda.

Become a patient advocate

Are you a (former) colon cancer patient (or loved one) and do you want to become involved as a patient advocate by:

- giving talks and presentations
- advising boards and institutions
- becoming a partner in research
- strongly influence the way drugs are developed and brought to the patient
- being activist

And are you:

- educated well,
- informed on a high level or willing to inform yourself at this level,
- very eloquent,
- aware that you're not always an invited guest and
- realizing that there will be moments that you're no longer wanted.

Then you can be a patient advocate.